

**JOPLIN CITY COUNCIL
INFORMAL MEETING AGENDA
MONDAY, JULY 15, 2019
5TH FLOOR INFORMAL COUNCIL ROOM
602 S. MAIN ST.
5:15 PM**

1. Centennial Celebrations Commission Update
2. Any other business

Notice posted at 12:00 pm. on this 11th day of July 2019. (RSMo 610.020)

Council Informal Session of July 15, 2019

Joplin Celebrations Commission Update

1. Two formal meetings to date – June and July. Meeting every 1st Tuesday of the month.
2. Formal change from the *Joplin Centennial Commission* to the *Joplin Celebration Commission*. The members felt this reflects a broader mission since their efforts are not just related to the “Joplin Centennial”.
3. Missouri Bicentennial Work Group (Facilitate):
 - Identifying what events, displays, programs the State Bicentennial Commission is endorsing/provide that Joplin will need to find a venue to support. There is a working group already on this and they will report back at the August meeting.
4. Joplin Sesquicentennial Work Group (Manage, Endorse, Encourage):
 - Three effort approach – celebration activities the commission will create/manage, what the commission will endorse from other organizations, and what activities can be encouraged from established events to include/be modified as centennial related activities.
 - Compiling a big-picture list of events, displays, programs, festivals, markers for the March 2023, 150th birthday for Joplin.
 - Seeking input from citizens and organization.
5. Change of Commissioner:
 - With Gary Pulsipher announcing his retirement from Mercy Hospital at the end of July, he is recommending Dr. Tracy Godfrey, President of Mercy Clinic Joplin to become the hospital’s representative.
6. Funding Source:
 - a) Within the CVB FY2020 budget \$15,000 dedicated to centennial related activities. This was originally proposed to council as a matching, reimbursable type funding. Meaning for every \$2 the commission raises of private funds they could access a \$1 matching from this fund, up to \$15,000 annually.
 - b) Also, within the CVB Budget is a \$5,000 item for specifically marketing centennial related events. This would additionally be supported by the monthly marketing efforts of the CVB. The intent with these funds is to retain an agency or individual who would manage an ongoing marketing (mostly social) campaign to assure the greatest broadcast of the commission’s planned activities.