



**AGENDA**  
**JOPLIN CONVENTION & VISITORS BUREAU**  
**ADVISORY BOARD MEETING**

Joplin City Hall, 5<sup>th</sup> Floor Study, 602 S. Main Street  
July 22, 2019, 8:30 a.m. – 1:00 p.m.

**MEETING AGENDA**

1. Call to Order
2. Review FY20 Grant Application process & scoring.
3. Presentations/Discussion with FY20 Event Grant applicants.
  - Each of the ten (10) applicants will have 5 minutes to support their grant request, followed by 5-minute Q&A from the Board members.
  - The 10 applications are seeking a portion of the available \$110,000 annual grant funding from the JCVB FY20 budget. These applications total \$145,395.00 in requests.
4. Marketing Grant applications were reviewed and scored by the JCVB staff and will be presented as a single project for the Advisory Board's consideration. Eight (8) applications seeking marketing funds were submitted totaling \$65,805.00.
5. Other Business

Any matter deemed necessary or presented at the meeting and determined to be appropriate may be discussed at that time.

1 Atch: Working presentation schedule (1 page).

If you are in need of disability related auxiliary aids or services contact the City of Joplin, City Clerk's Office at 417-624-0820 Ext. 220. Forty-eight hours' notice is requested. TDD/TTY 625-4774.

**Notice posted at 3:00 p.m. on this the 16<sup>th</sup> day of July 2018. (RsMO 610.020)**



**Working presentation schedule, Tuesday, July 22, 2019**

Time		Organization	Project
8:30		<i>Board Orientation – Grant Review Process</i>	
9:00	1	Active Lifestyle Inc.	Joplin Memorial Run
9:10		<i>Board Discuss/Scoring</i>	
9:15	2	George A. Spiva Center for the Arts	Masters Level Art Instruction
9:25		<i>Board Discuss/Scoring</i>	
9:30	3	4 State Truck/Chrome Shop Mafia	Guilt By Association Truck Show
9:40		<i>Board Discuss/Scoring</i>	
9:45	4	Joplin ArtsFest Committee	Joplin Arts Fest
9:55		<i>Board Discuss/Scoring</i>	
10:00	5	Carl Junction Chamber of Commerce	23rd Annual CJ Bluegrass Festival
10:10		<i>Board Discuss/Scoring</i>	
10:15	6	Joplin Disc Golf Club	15th Annual Four States Open
10:25		<i>Board Discuss/Scoring</i>	
10:30		<i>Break</i>	
10:40	7	Rufus Racing, LLC	12th Annual Summer Roundup Triathlon
10:50		<i>Board Discuss/Scoring</i>	
10:55	8	Emancipation Celebration Committee	Emancipation "Park Day" Celebration
11:05		<i>Board Discuss/Scoring</i>	
11:10	9	Ozark Christian College	OCC Marketing of Conference Events
11:20		<i>Board Discuss/Scoring</i>	
11:25	10	Historic Murphysburg Preservation, Inc	Home for the Holidays, 2019 event
11:35		<i>Board Discuss/Scoring</i>	
11:40	11	Review Marketing Grant Recommendations from Staff	
12:00		<i>Break</i>	
12:15		Wrap Up Discussion & Funds Allocation	
1:00		Review Concludes	