



AGENDA
JOPLIN CONVENTION & VISITORS BUREAU
ADVISORY BOARD MEETING

Joplin City Hall, 5th Floor Study, 602 S. Main Street
July 24, 2017, 8:00 a.m. – 4:00 p.m.

MEETING AGENDA

1. Call to Order
2. Review FY19 Event & Attraction Grant selection process.
3. Presentations/Discussion with FY19 Event & Attraction Grant applicants
 - Each of the nineteen (19) applicants (from 18 organizations) will have 5 minutes to support their grant request, followed by 5-minute Q&A from the Board members.
 - The 19 applications are seeking a portion of the available \$110,000 annual grant funding from the FY19 JCVB budget. This year the applications in total are requesting \$212,025.25.
4. Other Business

Any matter deemed necessary or presented at the meeting and determined to be appropriate may be discussed at that time.

1 Atch: Working presentation schedule (2 pages).

If you are in need of disability related auxiliary aids or services contact the City of Joplin, City Clerk's Office at 417-624-0820 Ext. 220. Forty-eight hours' notice is requested. TDD/TTY 625-4774.

Notice posted at 9:30 a.m. on this the 19th day of July 2018.
(RsMO 610.020)



Tuesday, July 24, 2018

Time		Organization	Project
8:00	<i>Board Orientation – Grant Review Process</i>		
8:30	1	Active Lifestyle Inc.	Joplin Memorial Run '19
8:40	<i>Board Discuss/Scoring</i>		
8:45	2	Joplin Disc Golf Club	14th Annual Four States Open '19
8:55	<i>Board Discuss/Scoring</i>		
9:00	3	Rufus Racing	Summer Roundup Triathlon '19
9:10	<i>Board Discuss/Scoring</i>		
9:15	4	TwelveOne Race Mgmt	Mother Road Marathon '19
9:25	<i>Board Discuss/Scoring</i>		
9:30	5	TwelveOne Race Mgmt	Amazing Grace 15K '19
9:40	<i>Board Discuss/Scoring</i>		
9:45	6	Phi Beta Sigma Fraternity (GWC Nat'l Mnt)	Carver Legacy Event '19
9:55	<i>Board Discuss/Scoring</i>		
10:00	Break		
10:15	7	George A. Spiva Center for the Arts	PhotoSpiva 2019
10:25	<i>Board Discuss/Scoring</i>		
10:30	8	Central Christian Center	Joyful Hearts Conference '19
10:40	<i>Board Discuss/Scoring</i>		
10:45	9	Carl Junction Chamber of Commerce	22nd Annual CJ Bluegrass Festival '19
10:55	<i>Board Discuss/Scoring</i>		
11:00	10	4 State Truck/Chrome Shop Mafia	Guilt By Association Truck Show '19
11:10	<i>Board Discuss/Scoring</i>		



11:15	11	Wildcat Glades Friends Group	Shoal Creek Water Festival
11:25	<i>Board Discuss/Scoring</i>		
11:30	12	Connect2Culture	Fiddlers on the Route '19
11:40	<i>Board Discuss/Scoring</i>		
11:45-12:30	Lunch Break		
12:30	13	Joplin Arts Fest Committee	Joplin Arts Fest '19
12:40	<i>Board Discuss/Scoring</i>		
12:45	14	Emancipation Celebration Committee	Emancipation "Park Day" Celebration '19
12:55	<i>Board Discuss/Scoring</i>		
1:00	15	Ozark Christian College	OCC Marketing for 5 Conferences '19
1:10	<i>Board Discuss/Scoring</i>		
1:15	16	MSSU Alumni Association	MSSU Alumni Tracking/Communication '19
1:25	<i>Board Discuss/Scoring</i>		
1:30	17	Joplin History and Mineral Museum	Museum Marketing Campaign '19
1:40	<i>Board Discuss/Scoring</i>		
1:45	18	ProMusica	Marketing Concert Series '19 (7 shows)
1:55	<i>Board Discuss/Scoring</i>		
2:00	19	Downtown Joplin Alliance	Event Marketing Campaign '19
2:10	<i>Board Discuss/Scoring</i>		
2:15	Break		Sports
2:30		Wrap Up Discussion & Funds Allocation	Events
3:00		Review Concludes	Marketing/Attractions