



AGENDA
JOPLIN CONVENTION & VISITORS BUREAU
ADVISORY BOARD MEETING

Joplin City Hall, 5th Floor
August 25, 2020 – 3:00 p.m.

AGENDA

1. Approve July 2020 minutes
2. Results from work session with City Council
3. CVB budget structure and update
4. Review FY21 Grant Application process & scoring
5. Presentations/Discussion with four (4) FY21 Event Grant applicants (**schedule on page 2**)
 - Each of the ten (10) applicants will have 5 minutes to support their grant request, followed by 5-minute Q&A from the Board members.
 - Additional applicants will be reviewed at the September board meeting
6. Other Business

Any matter deemed necessary or presented at the meeting and determined to be appropriate may be discussed at that time.

If you are in need of disability related auxiliary aids or services contact the City of Joplin, City Clerk's Office at 417.624.0820 Ext. 220. Forty-eight-hour notice is requested. TDD/TTY 417.625.4774.

Notice posted at 2:30 p.m. on this the 20th day of August 2020.

(RsMO 610.020)

*The **Mission of the Joplin Convention & Visitors Bureau** is to position the collective elements of the travel and tourism infrastructure within the Joplin region as a premier destination and have an influential role in creating a regional economic impact for industry partners, increasing visitation while enhancing the visitor experience.*



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GRANT APPLICANT SCHEDULE (Part 1)

Time		Organization	Project	Event Date(s)
3:20	<i>Board Orientation – Grant Review Process</i>			
3:30	1	Kiwanis Club of Joplin. Joplin Arts Fest Planning Committee	Joplin Arts Fest	September 17 & 18, 2021
3:40	<i>Board Discuss/Scoring</i>			
3:45	2	Ozark Christian College	2021 Event Series	Multiple Dates
3:55	<i>Board Discuss/Scoring</i>			
4:00	3	Downtown Joplin Alliance	Empire Market Marketing & Improvements	Nov 2020 - Aug 2021
4:10	<i>Board Discuss/Scoring</i>			
4:15	4	Historic Murphysburg	Market Historic Murphysburg in relation to Joplin's 150th birthday	Nov 2020 - Aug 2021
4:25	<i>Board Discuss/Scoring</i>			
4:30	Discuss applications, review scores and/or allocate funds, conclude.			

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