



AGENDA
JOPLIN CONVENTION & VISITORS BUREAU
ADVISORY BOARD MEETING

Joplin City Hall, 5th Floor
October 20, 2020 – 3:00 p.m.

1. Approve August 2020 minutes (no September meeting)
2. Update from Chair on JCVB/AB Proposed Changes and Council Action
3. CVB budget update
4. Update on FY21-23 Media Buyer RFP & selection
5. Review FY21 Grant Application process & scoring
6. Presentations/Discussion with five (5) FY21 Event Grant applicants (**schedule on page 2**)
 - Each of the five (5) applicants will have 5 minutes to support their grant request, followed by 5-minute Q&A from the Board members.
7. Other Business

Any matter deemed necessary or presented at the meeting and determined to be appropriate may be discussed at that time.

If you are in need of disability related auxiliary aids or services contact the City of Joplin, City Clerk's Office at 417.624.0820 Ext. 220. Forty-eight-hour notice is requested. TDD/TTY 417.625.4774.

Notice posted at 9:45 a.m. on this the 16th day of October 2020.

(RsMO 610.020)

*The **Mission of the Joplin Convention & Visitors Bureau** is to position the collective elements of the travel and tourism infrastructure within the Joplin region as a premier destination and have an influential role in creating a regional economic impact for industry partners, increasing visitation while enhancing the visitor experience.*



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GRANT APPLICANT SCHEDULE (Part 2)

Time		Organization	Project	Event Date(s)
3:20	<i>Board Orientation – Grant Review Process</i>			
3:30	1	JOMO Pride, Inc.	JOMO Pride	August 28 & 29, 2021
3:40	<i>Board Discuss/Scoring</i>			
3:45	2	Elevate the Game	Moving the Chains (Football clinic/games)	May 28-30, 2021
3:55	<i>Board Discuss/Scoring</i>			
4:00	3	Four State Truck	Guilty by Association	September 23-25, 2021
4:10	<i>Board Discuss/Scoring</i>			
4:15	4	Rufus Racing LLC	Summer Roundup Triathlon	July 10 & 11, 2021
4:25	<i>Board Discuss/Scoring</i>			
4:30	5	Active Lifestyle	Joplin Memorial Run	May 21 & 22, 2021
4:40	<i>Board Discuss/Scoring</i>			

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