

**REQUESTED COUNCIL MEETING DATE:** November 2, 2015

**ITEM:** Council Bill No. 2015-009 authorizing the City of Joplin to enter into an Agreement with the Joplin Sports Authority for the purpose of providing marketing services.

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**ORIGINATING DEPARTMENT:** City Manager

**ATTACHMENTS:** Council Bill No. 2015-009; Exhibit "A": Agreement.

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<b>DEPARTMENT HEAD:</b>	N/A
<b>FINANCE:</b>	Leslie Haase
<b>LEGAL:</b>	Peter C. Edwards
<b>CITY MANAGER:</b>	Samuel L. Anselm

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**INTRODUCTION:**

This Council Bill approves an Agreement for marketing services between the City of Joplin and the Joplin Sports Authority.

**DISCUSSION:**

On December 17<sup>th</sup>, 2007, the City of Joplin and the Joplin Sports Authority (“JSA”) entered into a Separation Agreement. The purpose of said separation was “to provide more effective sports marketing for the citizens of the City.” At the same time, the City contracted the JSA “for the purpose of attracting, promoting, providing and supporting local, state, regional, national, and international sporting events to the City area which will provide positive economic impact and enhance the quality of life for the residents of the City.” The Agreement is an updated contract between the City of Joplin and the JSA. The Agreement engages the JSA for the purpose of attracting, promoting, providing and supporting local, state, regional, national, and international sporting events to the Joplin area which will provide positive economic impact and enhance the quality of life for the residents of the Joplin area. The Agreement is set to renew automatically for successive one-year terms, subject to budget appropriation by the City and unless it is terminated.

**RECOMMENDATION:**

Staff presents this Council Bill on an Emergency basis.

PCE/JLP:ab  
attachments