



JCVB Advisory Board Meeting

Minutes

July 21, 2020

Attended: Chair: Kevin Greim, Co-Chair: Miranda Comer, Sec: Crystal Albright, Denise DuBois, Erin Slifka, Lynn Weathers, Traci Palmer, Mike Greninger, and Councilwoman Christina Williams

Absent: Bob Kluth and Jeremy Nienkamp

Staff: Patrick Tuttle and Kerstin Landwer

Guests: None

Location: 5th Floor Study, Joplin City Hall

I. Chair Greim called the meeting to order at 3:04 p.m.

II. **Approve of May 2020 Minutes:**

Ms. Palmer made a motion to accept the May 2020 minutes, seconded by Ms. Weathers, unanimously approved -- 8 in favor, 0 against, 2 absent.

There were no June 2020 minutes due to a lack of quorum.

III. **Update CVB budget and Market Status:**

Mr. Tuttle presented the proposed budget for FY2021, and an update as to where FY2020 budget stands. He also presented the latest expectations of the local lodging market. The STR (Smith Travel Report) projections are solely reflective of the data submitted by local hotels and not from the City finance department. He will continue the weekly updates as the information is made available.

It was asked that at the August board meeting, time be allowed to go through the budget line by line.

IV. **Update FY2020 grant program:**

Mr. Tuttle the board that they would be seeing FY21 CVB Grant applications at their August meeting. He will send the applications via email in advance of the meeting. The presentations and board scoring would be the same as the FY20 process. Mr. Tuttle suggested the board could allocate actual dollar amounts after hearing the presentations at the September meeting.

V. **Update on 7 proposed board changes going before Council:**

Mr. Greim reminded the board that the proposed 7 changes of the advisory board structure will be formal discussed with city council at a Monday, August 10 Work Session. The board is welcome to attend.



Mr. Tuttle provided the board a copy of what he was suggesting as the format council would see in advance of the work session. While reviewing this document some discussion came up, mostly recollections of what was voted on back in February. Regarding item 3B, the board establishing a set of by-laws, Mr. Tuttle informed the members that the latest draft was in their books under the June meeting information. Mr. Tuttle referenced that the three questions came up when the draft was emailed out in May and those changes have been made. Mr. Greninger motioned to accept the amended by-laws, seconded by Ms. DuBois, unanimously approved -- 8 in favor, 0 against, 2 absent.

VIII. A motion was made to adjourn by Mr. Greninger, with a second from Ms. Palmer. Unanimously approved. Meeting adjourned at 4:00 p.m.

##

Submitted respectfully.

A handwritten signature in black ink, appearing to read "Kevin Greim", written over a horizontal line.

Kevin Greim
Chairman

A handwritten signature in black ink, appearing to read "Crystal Albright", written over a horizontal line.

Crystal Albright
Secretary