



## JCVB Advisory Board Meeting

Minutes

August 25, 2020

Attended: Chair: Kevin Greim, Co-Chair: Miranda Comer, Sec: Crystal Albright, Denise DuBois, Bob Kluth, Lynn Weather, Traci Palmer, Jeremy Nienkamp, Mike Greninger, Councilwoman Christina Williams

Absent: Erin Slifka, arrived later

Staff: Patrick Tuttle, Kerstin Landwer

Guest: None

Location: 5<sup>th</sup> Floor Study, Joplin City Hall

### I. Call to Order:

Chair Greim called the meeting to order, time 3:01 pm.

### II. Approve of July 2020 Minutes:

Ms. Comer motion to accept, Ms. Palmer second, unanimously approved.

### III. Results from work session with Council:

Proposal # 1 - Approve board size reduction

Council did not support this action and voted to keep the board at 11 members. We currently have 1 at-large seat vacant which Council will fill the next time they address boards and commissions.

Proposal # 2 - Approve change to City Code 30-271 (Chamber rep term)

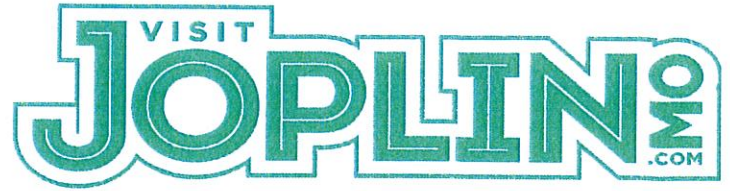
Council supported changing the language in the Municipal Code to return the Chamber Rep seat back to having term limits.

Proposal # 3 A & B - No action required

Council took no action on this proposal items

Proposal # 3 C - Approve CVB AB's review action of JSA's Budget

This item was tabled until mid-September to allow more discussion with JSA on how to accomplish this, if at all. The city attorney did state he thought that the contract council has with JSA does supersede the Code (which was written when JSA was part of the CVB). Mr. Greim and JSA president Mr. Doman will meet to start discussion.



Proposal # 3 D - Seek CVB AB input when necessary (CVB personnel and contractual employees)

No action was taken on this. Council would welcome input from the CVB AB regarding hiring, but the final word stays with Council.

Proposal # 4 - No action required (seek higher legal authorities' opinion)

Council took no action on this proposal

Proposal # 5 - Seek CVB AB input when necessary

Council amended the motion to read, "Nominations for open JCVB AB seats ~~must~~ (MAY) be recommended to the City Council by the JCVB AB." Passed.

Proposal # 6 - Support this motion - JSA using the CVB iDSS/Tempest Customer Relationship Management (CRM) software.

This was in the works prior to COVID and will resume at earliest possible date. Council concurred.

Proposal # 7 - Approve Feasibility Study as recommended by the CVB AB

This item was tabled until mid-September to allow more discussion with JSA on how to accomplish. Council preferred the original proposal that kept the process be within the CVB AB and not a 10-person mixed committee. After discussion regarding non-City employees in the selection process it seemed appointed board members could be in the process (i.e. CVB AB, JSA and Parks Board members). Mr. Greim, Mr. Doman and Mr. Hall will discuss further. As a side note: since you passed the motion there are 3 studies in the works within Parks & Recreation. One, still being developed is a comprehensive study for a Joplin Parks Master Plan. There may be pieces of it that would fit within a Tourism Venue Feasibility Study and in perspective, our study would exclude what the Parks study accomplished.

#### IV. CVB Budget update and FY21 review

Mr. Tuttle gave a detailed breakdown of the CVB budget and projections for the FY21 budget.

Mr. Greim asked what the earliest date would be for the Board to review the proposed budget so the Board could make suggestions. Mr. Tuttle replied that late June is when the internal process begins, so at the Board's June meeting.

Mr. Greninger asked about the website bid. Mr. Tuttle said one was not accepted since the bids came in higher than budgeted. Mr. Greninger asked what happens with unused money in the budget. Mr. Tuttle stated it goes into CVB reserve fund. We cannot earmark money from one budget to another.



Mr. Greninger inquired about the welcome sign at the airport along Dennis Weaver Blvd. Mr. Tuttle updated the Board that the new entry way into the Commercial Terminal meant taking the old sign out. Due to its construction, it cannot be rebuilt with the same materials. We will need to discuss what a new sign will look like near the General Aviation Terminal. Maybe a LED message board.

V. FY21 Grant Applications Reviewed:

The Board listened to four organizations present their case for FY21 CVB grant funding. Per the grant guidelines, the Board heard 5-minute presentations followed by 5-minute Q&A from: Joplin Arts Fest, Ozark Christian College, Historic Murphysburg and Downtown Joplin Alliance. The Board will decide grant allocations at the October meeting, following review of other applicants.

VI. Motion to adjourn by Ms. Comer, second by Mr. Nienkamp, time 4:54 pm.

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Submitted respectfully.

A handwritten signature in black ink, appearing to read "Kevin Greim", written over a horizontal line.

Kevin Greim  
Chairman

A handwritten signature in black ink, appearing to read "Patrick Tuttle", written over a horizontal line.

Patrick Tuttle  
For the Secretary