



JCVB Advisory Board Meeting

Minutes

September 17, 2019

Attendees: Chair: Mike Wilson, Co-Chair: Kevin Greim, Denise DuBois, Bob Kluth, Erin Slifka, Lynn Weathers, Traci Palmer, Jeremy Nienkamp, Crystal Albright, and Councilwoman Melodee Colbert-Kean

Absent: Miranda Comer and Mike Greninger

Staff: Patrick Tuttle and Kerstin Landwer

Guests: Regina Hammons, Hilton Garden Inn

Location: Joplin City Hall, 2nd Floor Conference Room

I. Chair Wilson called the meeting to order at 3:00 p.m.

II. **Approve of Minutes:**

Mr. Greim motioned, Ms. DuBois second, to approve the minutes from the August 2019 meeting, unanimously approved 9-0-2.

III. **Around-the-Table Updates:**

Mr. Nienkamp mentioned an expansion of Texas Roadhouse is in the works. This sparked some discussion about the latest news on the Boomtown development – Manards / Sam’s areas. Mr. Tuttle provided the latest status of the old Holiday Inn and Trade Center – the most recent set of renovation plans for the H.I. were kicked back a month ago with some design issues. Nothing new on the Trade Center.

Ms. DuBois said the construction on the hotel, *Home 2 by Hilton* is progressing, but no opening date has been announced.

Mr. Greim provided an update on the upcoming MSSU Homecoming.

IV. **Budget Update:**

Mr. Tuttle presented the CVB Budget as of September 6th, and the lodging tax report through July 2019.

V. **Discussion of Strategic Efforts:**

Chair Wilson sought the board's support for his continued dialogue with JSA and SWMLA chairs to reach a mutual strategy for moving forward on tourism related projects. The board concurred.

Chair Wilson mentioned elections of the 2020 officers will be coming up in November. He would like to discuss this further at the October meeting. The question from the floor was which board members would be leaving in the coming year. Mr. Tuttle stated on Mr. Wilson and said he would provide a list of the current board terms.

Appointment to JCVB/AB is for unexpired term, plus two, 3-year terms			Appointed to fill Unexpired Term	1st Term Appointment	Reappointment	Appointment Expires
1	Crystal Albright	Media	7/2/2018	9/21/2018	9/21/2021	9/21/2024
2	Kevin Greim	Attraction	2/21/2017	8/20/2018	9/21/2021	9/21/2024
3	Mike Greninger	Hotel	1/3/2017	6/4/2018	5/7/2021	5/7/2024
4	Bob Kluth	Hotel	n/a	9/21/2015	8/20/2018	9/21/2021
5	Denise DuBois	Hotel	8/19/2013	2/16/2016	1/7/2019	1/7/2022
6	Jeremy Nienkamp	Restaurant	2/21/2017	8/20/2018	9/21/2021	9/21/2024
7	Miranda Comer	Hotel	8/15/2016	8/20/2018	9/21/2021	9/21/2024
8	Mike Wilson	At-Large	1/21/2014	5/5/2014	5/5/2017	5/5/2020
9	Lynn Weathers	Retail	1/3/2017	9/4/2018	9/4/2021	9/21/2024
10	Traci Palmer-Robertson	At-Large	2/21/2017	7/21/2018	7/6/2021	7/6/2024
11	Erin Slifka	Chamber	n/a	4/1/2019	4/1/2022	4/1/2025

VI. Having no further business before the Board, Chair Wilson adjourned the meeting at 4:02 p.m.

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Respectfully on behalf of Secretary Comer.



Mike Wilson
Chair



Patrick Tuttle
JCVB Director