

Joplin Convention & Visitors Bureau

602 S. Main, Joplin, Missouri 64801

417. 625.4789

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JCVB- Advisory Board Meeting

Minutes

October 16, 2018

Attendees: Chair: Mike Wilson, Denise DuBois, Lynn Weathers, Traci Palmer, Jeremy Nienkamp, Mike Greninger, Crystal Albright, and Councilwoman Melodee Colbert-Kean
Absent: Co-Chair: Kevin Greim, Sec: Miranda Comer, Bob Kluth, and Ginger LaMar
Staff: Patrick Tuttle
Guest: Audrey Mathis, Residence Inn, and Christopher Beyer, Hilton Garden Inn
Location: Joplin City Hall, 5th Floor, Informal Chamber

I. Chair Wilson called the meeting to order at 3:02 p.m.

II. **Approval of the September 2018 minutes:**

Ms. DuBois motioned to accept, Mr. Nienkamp second, unanimously approved 7-0-4.

III. **Status of Visitor Profile/Economic Impact Study RFP:**

Mr. Tuttle reported that 13 bids were received ranging from \$24,500 to \$129,000. Some of the bids were for both projects, while several were for just the Visitor Profile. Three of the companies were partnering together to accomplish the project – which was allowed in the RFP language. After some discussion it was decided to not move forward on either study at this time.

IV. **Discussion on Market Development and Future Projects:**

Mr. Tuttle shared the proposal from ConsultEcon, Inc. to conduct a study of the Joplin Museum complex. This group has been commissioned to determine if Joplin has the proper make up for a Children's Discovery Center. They were asked for a proposal to conduct a parallel study of the Joplin Museum complex while meeting their primary objective for the Creative Learning Group; without jeopardizing the integrity of the research. They detailed that they could at a proposed cost of \$18,000. After discussion, the board decided not to move forward with a separate study but suggested the Museum use the Children's Center findings as a starting point for a separate future project.

V. **Discussion of CVB Staffing:**

To date 37 applications had been received to fill the DOS position, with no stand out possessing a strong hospitality or tourism background were among the lot. Most had some sales background but in retail, health care or automotive sales, and not a good fit. Mr. Tuttle explained the posting process COJ HR follows. Additionally, the application was posted MSSU's job site. It was suggested to add to MSU (Springfield) since they have a Hospitality Management school. Mr. Tuttle will also add it to the Missouri Travel Council and MO Assoc. of CVBs sites.

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VI. December Board Appreciation:

Mr. Tuttle asked for board for input on the December Board Appreciation. It was decided to stay within the Joplin city limits and held over lunch time. Mr. Tuttle will find a location. The scheduled date is Tuesday, December 18th.

VII. Other Business:

Mr. Wilson reminded the board that at the November meeting we will need to discuss officers for the 2019.

VIII. Having no further business before the Board, Chair Wilson adjourned the meeting at 4:06 p.m.

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Respectfully on behalf of Secretary Comer.

A handwritten signature in cursive script, appearing to read "Mike Wilson", written over a horizontal line.

Mike Wilson
Chair

A handwritten signature in cursive script, appearing to read "Patrick Tuttle", written over a horizontal line.

Patrick Tuttle
JCVB Director