



## JCVB Advisory Board Meeting

Minutes

October 20, 2020

Attended: Chair: Kevin Greim, Co-Chair: Miranda Comer, Denise DuBois, Erin Slifka, Lynn Weathers, Traci Palmer, Jeremy Nienkamp, Mike Greninger, and Councilwoman Christina Williams

Absent: Sec: Crystal Albright and Bob Kluth

Staff: Patrick Tuttle, and Kerstin Landwer

Guest: None

Location: 5<sup>th</sup> Floor Study, Joplin City Hall

### I. Call to Order:

Chair Greim called the meeting to order, time 3:04 pm.

### II. Approve of August 2020 Minutes (no September minutes):

Ms. Palmer motion to accept, Ms. Weathers second, unanimously approved.

### III. Results from work session with Council:

Proposal # 2 - Approve change to City Code 30-271 (Chamber rep term). Council supported changing the language in the Municipal Code to return the Chamber Rep seat back to having term limits.

Mr. Tuttle updated the Board that this proposed change was presented at the October 10 Council meeting and passed.

Proposal # 3 C - Approve CVB AB's review action of JSA's Budget – Tabled.

Chairman Greim updated the Board of an email he received from the City Attorney's office reading an opinion from Peter Edwards, "I believe the City Council already considered this question and voted to table this item. The Council has tasked JSA to provide the sports marketing for the City under a separate contract. I do not believe that contract prevents the CVB or any other person or entity from making recommendations to the JSA or the Council on how the money should be spent or sports marketing carried out." After discussion the board agreed it would be best to ask JSA to annually share/present their budget with the CVB AB as oversight, and not pursue formal direction from Council. Chairman Greim will convey that back to the City.



IV. CVB Budget update

Mr. Tuttle presented the CVB budget to date.

V. FY21 Grant Applications Reviewed:

The remainder of the meeting was dedicated to FY21 CVB Grant applications.

The Board listened to five organizations present their case for FY21 CVB grant funding. Per the grant guidelines, the Board heard 5-minute presentations followed by 5-minute Q&A from: JOMO Pride, Inc., JOMO Pride, Elevate the Game, Moving the Chains (Football clinic/games), Four State Truck, Guilty by Association, Rufus Racing LLC, Summer Roundup Triathlon and Active Lifestyle for the Joplin Memorial Run.

The Board will finalize grant allocations (9 applications) at the November meeting, following review of any other applicants.

VI. Motion to adjourn by Ms. Palmer, second by Ms. Slifka, time 5:04 pm.

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Submitted respectfully.

Handwritten signature of Kevin Greim in black ink.

Kevin Greim  
Chairman

Handwritten signature of Patrick Tuttle in black ink.

Patrick Tuttle  
For the Secretary