

**2012**



**Crackdown**

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**CONTACT:       Sgt. Rusty Rives  
                      Ofc. Shelby Howard**

### **Joplin Police Department's "Drive Sober or Get Pulled Over" Enforcement a Success**

From August 17 to September 3, 2012, the Joplin Police Department participated in a nationwide crackdown on impaired driving through the "Drive Sober or Get Pulled Over" campaign. This effort paid off for the people of Joplin as 15 people were arrested for driving while intoxicated. The department also participated with the Southwest Missouri DWI taskforce in three checkpoints during the enforcement period.

"Impaired driving is not an accident, and it's something we take very seriously year-round. But during this intensive crackdown we aggressively targeted impaired drivers, who cause thousands of deaths each year that might have otherwise been prevented," said Sergeant Rusty Rives. "I am proud of our Officers for their hard work and dedication to make Joplin's roadways safer and to save lives."

In 2010, more than 10,000 people died in crashes in which a driver or motorcycle rider was at above the legal limit—that's one person every 53 minutes. During Labor Day weekend (*6 p.m. Sept. 3 - 5:59 a.m. Sept. 7*) alone in 2010, 147 people across the country were killed in motor vehicle traffic crashes involving drivers or motorcycle riders with a BAC of .08 or higher.

The Joplin Police Department joined forces with the National Highway Traffic Safety Administration and nearly 10,000 law enforcement agencies across the country in the "Drive Sober or Get Pulled Over" campaign, which was a nationwide effort to get impaired drivers off America's roadways.

For more information, visit the "Drive Sober or Get Pulled Over" Campaign Headquarters at [www.nhtsa.gov/drivesober](http://www.nhtsa.gov/drivesober).

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