

JOPLIN



Press Release

Contact Person: Ofc. Daniel Rogers, Cpl. Joe Kowis

Date: October 14th, 2014

Subject: Joplin Police to hold a Crime Free Business seminar

Date of Event: November 11th, 2014 at 8:00 a.m.

Location: 602 S. Main St (Joplin City Hall 5th floor conference room)

The Joplin Police Department will hold a Crime Free Business seminar on Tuesday, November 11th, 2014 from 8:00 am to 10:00 am. The seminar will be held in the 5th floor conference room of Joplin City Hall at 602 S. Main St, Joplin, MO. Topics discussed during the seminar are what to do in the event of a robbery, hostile customer, or shoplifter. During the seminar officers will also speak about Crime Prevention Through Environmental Design, a crime prevention strategy that utilizes the environment in and around a business to make it more attractive for customers and less of a target for potential criminals.

The Crime Free Business program is a state-of-the-art crime prevention program designed to reduce crime and the threat of crime in and around businesses. The Crime Free program was successfully developed at the Mesa Arizona Police Department in 1992.

The program consists of two phases that must be completed under the supervision of the Joplin Police Department's Crime Free Business Officers.

The overall goals of the program are to:

- ✓ Establish better communication with business owners and managers.
- ✓ Establish a cohesive working relationship with businesses.
- ✓ Instruct and assist management with training of employees on topics like robbery prevention, anger de-escalation, and observation.
- ✓ Identify aspects of a business of which a criminal could take advantage.
- ✓ Aid management in identifying and documenting problems.
- ✓ Stress the importance of good security and crime prevention measures.
- ✓ Reduce calls for service for the police department.
- ✓ Improve the layout and functions of the business to improve overall quality of life for both employees and customers.

The media is invited to attend the seminar on Tuesday, November 11th, 2014 at 8:00 a.m. The seminar will be held at Joplin City Hall, which is located at 602 S. Main St. Officers will be available to give an interview about the Crime Free Business program.

**For further information contact Ofc. Daniel Rogers at 417-623-3131 ext. 649,
or Cpl. Joe Kowis at 417-627-8880.**

JOPLIN POLICE DEPARTMENT



CRIME FREE BUSINESS

Crime Free Business Phase 1 Training Seminar

When: November 11th, 2014 at 8:00 am

Where: Joplin City Hall 5th Floor Conference Room

602 S. Main St

**This will be a 2 hour training event to begin implementing the
Crime Free Business program in your business.**

**Please RSVP by calling (417) 623-3131 ext. 649 or send
e-mails to drogers@joplinmo.org.**

