

Vision Joplin 2022
Report to the Joplin City Council
May 15, 2017

Recap and Reference

The posted minutes of the Core Team meeting on April 13 speak to the nearly 25 recommendations received from the six Committees – Governance; Quality of Life; Healthy Living/Wellness; Positive Marketing & Branding; Job Growth; and Education.

The Core Team has narrowed those recommendations into two categories:

1. Recommendations for City Council resolutions, ordinances, or statements of support which require no City financial expenditures.
2. Recommendations that will require actions beyond resolutions or statements of support which may require City financial expenditures.

RECOMMENDATIONS FOR RESOLUTIONS, ORDINANCES, OR STATEMENTS OF SUPPORT

Team	Recommendation	Page No.
Quality of Life – Arts & Entertainment	1. Support the passage of re-drafted Missouri statutes 184.800 to 184.880 known as the “Missouri Museum and Cultural District Act.”	3
	2. Resolution of support from the City Council for the development of the Arts & Entertainment Center.	4
Quality of Life – Destination Anchor	Resolution of support for developing a Children’s Discovery Center	4
Quality of Life – Health & Wellness	Health regulations:	
	1. Collaborative Jasper and Newton Counties Prescription Drug Monitoring Program ordinance if legislation not passed by the State	4
	2. Local clean indoor air ordinance covering use of tobacco products in places of business and public places	5
	3. “Tobacco 21” which prohibits tobacco sales to anyone younger than 21	5
Governance Committee	Support consistent, expedited, and predictable processes throughout all City departments, involving employee-training and performance standards in customer services.	5

RECOMMENDATIONS FOR ACTION

Quality of Life – Trails & Connectivity	1. Make Trails and Connectivity a consistently high priority in the City’s present and future planning.	6
	2. Parks and Stormwater Sales Tax: Make the #1 priority, with the expected renewal request of this tax in 2022, line-item funding for development of trails and connectivity throughout the Joplin community as well as connecting to neighboring community trails.	6
Job Growth	1. Create a committee comprised of City Council Members, Chamber Staff, and other partners who support and can impact job growth	8
	2. Define geographic districts based on top 5 sectors (Professional/Tech, Health Care, Finance/Insurance, Manufacturing, Transportation, and Warehousing).	8

	3. Create job growth incentives, specific to each sector	8
Quality of Life – Historic Preservation	1. Support the revitalization of vacant buildings and streetscaping between 8 th and 10 th Streets on Main Street through available resources including CDBG funds that have been used for façade programs.	8
	2. Establish a neighborhood improvement program	9
	a. Establish funding mechanisms for residents to upgrade the exterior of their homes	9
	b. Explore CDBG funding for the designated historic neighborhood	9
	c. Route infrastructure dollars to the selected neighborhood to update sidewalks, plant trees, etc.	9
Governance Committee	1. Search out and embrace other cities’ best policy practices to achieve win-win results for all parties involved in boundary-expansion efforts.	9
	2. Place an emphasis on residential building in the City of Joplin.	10
	3. Offer incentives to make Joplin the “City of Choice” for this type of investment.	10
Governance Committee	Use Tax	
	1. Thoroughly research, survey, and investigate the costs and benefits of a Use Tax	12
	2. Educate the voting public of the costs and benefits of a Use Tax	12
	3. Present the Use Tax question for a vote of the people no later than November 2018.	12
Governance Committee Quality of Life – Destination Anchor Healthy Living/Wellness	A multi-use indoor sports facility for Joplin (Recommended by three committees)	
	1. Immediately initiate the dialogue with the lodging association that would result in an increase in the Lodging Tax from 4% to 6%.	13
	2. Develop a financing plan via revenue bonds that could result in a \$14 million to \$15 million investment into an indoor multi-use sports facility	13
	3. Develop a multi-phase sports complex plan on 50 or more acres located near the intersection of I-44 and I-49, leading to the conversion of the current Joplin Athletic Complex to a premier soccer and tennis complex with multiple turf fields.	13
	4. Delay the investment of turf at Wendell Redden Field.	14
Education	Offer Universal Pre-School to children from 3 to 5 years old by establishing start-up and ongoing funding which would come from newly allocated community development monies tied to specific sales or use taxes.	14
Positive Marketing & Branding	Take an enthusiastic lead in uncovering Joplin’s brand identity and reach out to community partners to hire a branding consultant to conduct polls, surveys, and additional research needed to find Joplin’s authentic brand.	15