



JCVB Advisory Board Meeting

Minutes

January 18, 2022

Attended: Chair: Jim Cullumber, Co-Chair: Mike Greninger, Sec: Josh Shackles, Pete Hall, Kevin Greim, Erin Slifka, and Councilwoman Christina Williams

Absent: Miranda Comer and Erik Bartlett

Staff: Patrick Tuttle, Kerstin Landwer, and Donna Miller

Guests: Shannon Barstow, Towne-Place Suites and Captain Austin Wolf, Joplin Police Dept.

Location: Joplin City Hall, 5th Floor Study

I. Call to Order:

Chairman Cullumber called the meeting to order, time 3:04 p.m.

II. Approve of January 2021 minutes:

Mr. Greim motioned to accept, Mr. Greninger second, unanimously approved -- 6 in favor, 0 against, 2 absent.

III. Discussion regarding security around Joplin Hotels:

Mr. Cullumber welcomed Capt. Austin Wolf with the Joplin Police Dept, Community Engagement, and opened the floor for discussion regard security concerns around and nearby Joplin hotels. The concerns raised included: relocation of homeless away from hotel district, recent incidents inside LaQuinta and Holiday Inn, former wooded areas where Menards construction is taking place, wooded area west of Sunrise Inn, plus transients on street corners and outside local businesses.

Capt. Wolf made notes and added to the conversation but made no promises. He assured the board he would take the concerns expressed back to the department to determine any further options.

He presented to the group of a few immediate actions that can be taken. Joint efforts with MoDOT for clearing known gathering areas, CPTED (Crime Prevention through Environmental Design) assessments conducted through JPD, and increased patrols and visibility by JPD. It was asked if moving the south substation closer to the hotels would make a difference or hiring private security to patrol the hotel grounds. Capt. Wolf did not rule out any options but suggested that CPTED would be a good first start. Councilwoman Williams suggested the environmental design approach would be a good first step for all properties.

Mr. Cullumber encouraged Capt. Wolf to attend a future board meeting as concerns develop or if other options come available.



IV. **Memorial Hall bond issue:**

Mr. Hall updated the board of the work the citizen's committee is working on for the April 5th election, a bond issue on the ballot is for renovating Memorial Hall. The question is to allow city council to issue bonds, not to exceed \$30 million, for a complete renovation and upgrade of Memorial Hall. The nearly 100-year building is currently closed and in need of several improvements. The concept includes a new addition for expanded meeting space and recreation programming. The committee chair, Mr. Bob Harrington will address the board at the March meeting.

V. **Tourism Venue Needs Assessment:**

Mr. Tuttle provided the board with an example Scope of Work for a tourism venue study. The example was just for discussion to move the effort forward with writing an RFP and future consultant selection. Mr. Hall reminded the board of the course of action Council recommended two years ago that the makeup of the committee to form this study should be comprised of members from CVB board, along with representation from Joplin Sports Authority (JSA) and Southwest Missouri Lodging Association (SWMLA) boards. The board concurred that would be a good initial first-step. Mr. Hall said he would get SWMLA representatives. Mr. Tuttle will bring this up at the next JSA board meeting, then set dates for the group to meet. CVB representation will be made at the February meeting.


VI. **Budget Subcommittee:**


Mr. Tuttle reminded the members that prior to the February 15 meeting, at 2:00 p.m. is the scheduled Budget subcommittee meeting. Those interested in a deeper dive into the budget should attend.

Mr. Greim motioned and Mr. Hall second to close the formal meeting at 4:23 p.m.

##

Submitted respectfully,


James Cullumber
Chairman


Josh Shackles
Secretary