



JCVB Advisory Board Meeting

Minutes

March 16, 2021

Attended: Chair: Kevin Greim, Co-Chair: Miranda Comer, Sec: Crystal Albright, Denise DuBois, Erin Slifka, Traci Palmer, and Mike Greninger and Councilwoman Christina Williams

Absent: Josh Shackles

Staff: Patrick Tuttle and Kerstin Landwer

Location: I DO! Event Center, 7300 E. 20th Street, Joplin

I. **Call to Order:**

Chairman Greim called the meeting to order, time 3:06 pm.

II. **Approve of January 2021 Minutes:**

Ms. Slifka motioned to accept, Ms. DuBois second, unanimously approved -- 7 in favor, 0 against, 1 absent.

III. **Review of FY21 Grant Applications:**

Mr. Tuttle presented two grant applications.

A request to fund a band for the **Gem City Days, Diamond, MO**, at \$2,500. The board reviewed the emailed request and event flyer and after some discussion it was voted on to deny based on a limited return on investment. Ms. Palmer motioned to deny, Ms. Slifka second, the motion was unanimously supported -- 7 in favor, 0 against, 1 absent.

Mr. Tuttle presented a second, more detailed request for grant funding from KEG Media (Robbie Bryant), Fort Smith, Arkansas to bring The Mother Road Mayhem truck and car show to Joplin. The request of grant funds was for \$25,000. After a review of the documents presented and the history of other similar events by the promoter, Mr. Tuttle was asked to arrange a Zoom call with Mr. Bryant to have a deeper conversation. Item was tabled.

IV. **Board Openings and Replacements:**

Mr. Tuttle updated the board on the terms of the existing members and shared the list of applicants on file with the City Clerk. He informed the board that Council would be taking up Boards & Commission appointments at the April 19 meeting. Currently, there were no hotelier applicants, and only one restaurant manager.



V. **Other Business:**

Mr. Tuttle informed the Board that City Council advanced the agreement with iDSS/Tempest to develop and host the new VisitJoplinMO.com website and continue as the provider of the Bureau's CRM (Customer Relationship Management) software. The new website development should start in May with an October 2021 launch.

VI. Motion to adjourn and tour the I DO! event center by Mr. Greninger, second by Ms. Slifka, time 4:15 p.m.

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Submitted respectfully.

A handwritten signature in black ink, appearing to read "Kevin Greim", written over a horizontal line.

Kevin Greim
Chairman

A handwritten signature in black ink, appearing to read "Krystal Albright", written over a horizontal line.

Krystal Albright
Secretary