

JOPLIN CITY COUNCIL  
INFORMAL MEETING NOTES  
AUGUST 16, 2021

Mayor Stanley called the August 16, 2021 Joplin City Council informal meeting to order at 5:15 p.m.

In attendance were Council Members: Charles Cople, Keenan Cortez, Doug Lawson, Anthony Monteleone, Diane Reid Adams, Gary Shaw, Mayor Ryan Stanley, Phil Stinnett, and Christina Williams. Also, in attendance were City Manager Nick Edwards and City Attorney Peter Edwards.

Sales Tax Update

Finance Director Leslie Haase stated sales tax collections for August are up 3.5% over August 2020; year to date we're up 11%, with two months left in the fiscal year. The quarterly report showed improvements in most other areas as well.

Social Media Policy

City Manager Nick Edwards gave background information on the social media policy. He stated the City has not had a formal policy in the past and thought now is a good time to establish one. It would be for our organization and the way we would treat our external facing accounts. This would not reach into employee use of social media, which is already in our personnel policies. Mr. Edwards then introduced his administrative assistant, Whitney Pachlhofer, to present an overview of the City of Joplin Social Media Policy, that was created by an internal committee. Items discussed were:

- Social media policy goal
- Social media policy scope
- Definitions
- Authenticity establishment
- Administration and management of social media platforms

With no further discussion, the meeting was adjourned at 5:29 p.m.

Barbara Gollhofer, MPCC, City Clerk