

Priority Area:

Improve Community Appearance

Goal/Objective:

Improve general appearance of city.

Strategy 8- Incentivize inclusion of Public Art in new and existing development projects including both public and private initiatives:**Action Steps:**

- a. PDNS and Parks Department staff to conduct research into similar projects developed in other communities.
- b. Inform community stakeholders (C2C, Downtown Joplin, developers, etc.) to receive input into project development.
- c. Develop program processes and procedures and possible code enhancements. This could include a Public Art Fee assessed as a percentage of new development or building permit fees. Fees generated to be utilized on development project or deposited in a Public Art Fund for use in future Public Art projects.
- d. Create a secondary option of a not for profit public art fund in which artists and community donors could apply and contribute.

Resources Required:

1. Staff time to research and develop project.
2. Funding for 0.50 FTE in Planning, Zoning and Neighborhood Services for staff personnel to oversee the program.

Total Plan Cost:

Total Additional FTE: 0.50

One-Time Costs: \$1,000

Staffing Annual Costs: \$28,000

Program Annual Costs: \$3,000

Desired Benefit/Outcome:

- Visually enhance areas of Joplin that are undesirable to the public.
- Provides the appreciate of all aspects of art at the same time educating our community.

"Need more activities and art and positive change." – Listening Tour Respondent