

**Priority Area:**

Improve Community Appearance

**Goal/Objective:**

Improve general appearance of city.

**Strategy 7- Complete Streets Ordinance:****Action Steps:**

- a) Research and draft a Complete Streets ordinance to be adopted by the City of Joplin; assemble a staff team to review and tailor to Joplin's needs. (In progress)
- b) Create an Active Transportation Committee made up of City staff to review new transportation projects for best practices and make recommendations to Public Works and City Council. (In progress)
- c) Review the City of Joplin's Comprehensive Plan and Zoning Code for opportunities to implement Complete Streets principles, designs, and practices
- d) Assess the City's existing on-road network to identify potential candidates for street redesign projects that promote beautification and alternative modes of transportation. (In progress – in contract review and will be submitting to Council ASAP)
- e) Present Complete Streets ordinance to City Council for approval.
- f) Conduct staff engagement, education and training specifically tailored to active transportation modes and project development. (In progress – part of Active Transportation Assessment contract with Olsson)
- g) Develop phased plan to incorporate street redesigns, low-cost and high impact improvements, and beautification opportunities.
- h) Work with community organizations to develop a street art program that could be implemented with street redesigns (e.g. colorful crosswalks, intersection art, temporary installations, etc.).
- i) Public and stakeholder involvement and education throughout the initiative.
- j)

**Resources Required:**

1. Staff time to participate in committee, assessment, and training.
2. Funding to implement projects.
3. Dedicated Complete Streets Program manager to oversee effort and implementation (estimate 0.10 FTE Planner average over a year). Could be in-house staff or contracted oversight.

**Total Plan Cost:**

Total Additional FTE: 0.10

One-Time Costs: \$1,000

Staffing Annual Costs: \$6,600

Program Annual Costs: TBD

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Desired Benefit/Outcome:

- Increase safety for alternative modes of transportation.
- Increase connectivity in the multimodal network in Joplin.
- Improve appearance of public streets.
- Increase community engagement in the planning process.

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