

Priority Area:

Address Homelessness

Goal/Objective:

Address transient issues in neighborhoods and overall homelessness problem of Joplin residents.

Strategy 1 -Partner with existing organizations who serve the homeless to develop a community education campaign for donations.**Action Steps:**

- a. Research programs used in other communities.
- b. Meet with local homeless service providers, churches, etc. active in homeless services to discuss initiative.
- c. Identify a scope of work and finalize a public service agreement
- d. Design community education program (signs, social media, etc.).
- e. Determine resources needed to implement program.
- f. Begin implementation phase (print and install city street signs, implement social media campaign, etc.)

Resources Required:

1. Staff time to research programs used in other cities and develop local program.
2. Funding for street sign development and other methods of public education program.

Total Plan Cost:

Total Additional FTE: Existing staff time.

One-Time Costs: \$15,000

Staffing Annual Costs: \$0.00

Program Annual Costs: \$6,000

Desired Benefit/Outcome:

- Reduce issues associated with panhandling at various locations in city through education of residents on effective ways of homeless service donations.
- Increase donations to effective community homeless service providers.

“The panhandling has got to stop. Maybe start an organization to help them or give current organizations more assistance so they have somewhere to get help. But the panhandling is getting out of control.” – Listening Tour Respondent