

Priority Area:

Increase Citizen Safety

Goal/Objective:

Increase citizen safety within the city limits of Joplin.

Strategy 1- Community Outreach and Education: Establish an informational program to educate citizens on crime prevention, safety, and crime deterrence through social media and media outlets.**Action Steps:**

- a. Solicit feedback from community stakeholders regarding concerns and safety risk within the community.
- b. Monitor and tailor responses to current trends concerning scams, cyber and online threats.
- c. Work with local media resources and the city PIO to disseminate information and promote public safety announcements.

Resources Required:

1. Use existing resources, groups, and committees to accomplish engagement steps.

Total Plan Cost:

Total Additional FTE: Existing staff time.

One-Time Costs: \$0.00

Staffing Annual Costs: \$0.00

Program Annual Costs: \$0.00

Desired Benefit/Outcome:

- Increase citizen, business, and community safety awareness through education and continued engagement.